

# *Advertising Specifications for the*

## *Historic Seattle*

# *2010 Bungalow Fair*

## *Program Catalog*

### **Ad size & price**

(all dimensions are in inches)

	<b>Size</b>	<b>Price</b>
1/4 page	2-1/2 w by 4 h	\$ 150
1/2 page	5 w by 4 h	\$ 250
Full page	5 w by 8 h	\$ 400

### **Graphic Specifications**

The program will be a 5-1/2 by 8-1/2 booklet printed in black and white. All ads must be in black & white. We will accept camera-ready art or in PC-digital format on disk (disks will be returned to you) or via email. The best format would be PageMaker, or better yet InDesign, however we can accept Photoshop and PDF files also. Images should be at least 150 dpi and preferably 300 dpi.

### **Deadlines**

Advertising space reservations, payments, and advertising materials must be received **no later than August 15, 2010.**

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